



## Lime UK-AJB Incentive Terms & Conditions

1. The prize draw is open to UK operators that have a live Flights and/or Groups account with Lime.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
3. To enter, book and ticket economy cabin British Airways, American Airways, Iberia or Finnair seats to Austin-Bergstrom, Boston Logan, Cincinnati, Denver, Newark Liberty, George Bush Intercontinental, Los Angeles International, O'Hare International, Pittsburgh International, Portland International, San Francisco International & Hartsfield-Jackson Atlanta International through Lime; bookings must be made between 24 July and 3 October 2023 for flights travelling outbound between 1 October and 15 December 2023.
4. We'll track bookings and award one participant with two economy return flights with British Airways to New York during 2024 (excluding 1 January – 2 January 2024, 24 March – 15 April 2024, 17 July – 3 September 2024 and 14 December – 31 December 2024).
5. One winner will be notified by 31 December 2023. Upon notification of their win, the claimant must email their preferred travel dates (a choice of three in case of availability restrictions) to [marketing@lime-management.com](mailto:marketing@lime-management.com) by Monday 15 January 2024.
6. Prize specifics:
  - a. One passenger must be the prize winner or a member of their organisation, to be agreed by Lime.
  - b. Once dates have been agreed the winner must provide full names and DOB of passengers travelling as stated on their passport (title, first and last name).
  - c. Flights must be booked by 30 January 2024.
  - d. Bookings are only eligible where O class inventory can be provided.
  - e. Once the booking is ticketed you will be provided with the PNR locator and can login to Manage my Booking via [ba.com](https://ba.com) to update your details.
7. Prizes are non-changeable, non-transferable and no cash alternative is available.

8. Flight changes are subject to usual fare rules, any additional and incremental fare, tax and fee charges and commercial policy. Lime is not responsible for any reimbursement or losses incurred by schedule changes or cancellations.
9. Winners agree to have their name on Lime's website and social platforms for promotional purposes.
10. By taking part in this incentive, you are giving permission for Lime to share your contact details with any contributing partners.
11. Winners will be required to provide a testimonial about the process and prize to be used by Lime for promotional purposes.
12. Lime reserves the right to amend or withdraw this promotion at any time.
13. Lime's decision is final and considers our contributing partners.

